Vendor: IBM

Exam Code: P2080-099

Exam Name: IBM Coremetrics Technical Sales Mastery Test v1

Version: DEMO

QUESTION 1
Which of the following statements regarding the Email Inbox Metrics import feature is NOT true?

A. The Email Inbox Metrics import file fields 1 -15 may include either numeric or string values.
B. The Email Inbox Metrics import file supports a maximum of 30 unique fields.
C. The Email Inbox Metrics import file fields 1-15 must be included in a pre-specified order.
D. All of the above statements are true.

Answer: A

QUESTION 2
Which of the following is NOT a report chart type?

A. Bar
B. Radar
C. Pie
D. Cumulative Trend

Answer: B

QUESTION 3
What is the maximum number of category levels supported in the Merchandising Report?

A. Unlimited
B. 15
C. 10
D. 100

Answer: B

QUESTION 4
How are CDF files loaded into Coremetrics Analytics/Explore?

A. FTP
B. Directly through the Coremetrics Import interface.
C. Email
D. Via FTP or directly through the Coremetrics Import interface.

Answer: D

QUESTION 5
What is the offsite Marketing Campaign URL parameter?

A. cm_marketing
B. cm_mark
C. marketingID
D. cm_mmc

Answer: D

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