



**Vendor:** IBM

**Exam Code:** M2040-642

**Exam Name:** ICS Social Software Sales Mastery Test v2

**Version:** DEMO

**QUESTION 1**

What design theme allows IBM Connections to be plugged in and accessed from a variety of different software and mobile products?

- A. Social everywhere
- B. Idea center
- C. Social forums
- D. Blogs

**Answer: A**

**QUESTION 2**

What is another characteristic of a Social Business other than being engaging and nimble?

- A. Technically strong
- B. Has a strong presence in the Internet
- C. Transparent
- D. Informal

**Answer: C**

**Explanation:**

<http://www.socialbusinessnews.com/what-does-social-business-mean-from-ibm-and-others/>  
(John Mell from IBM said)

**QUESTION 3**

What are the five IT areas that are listed as transformational technologies in IT?

- A. Hardware, Database, Software, Web 2.0, XML
- B. Mainframe, Departmental, PCs, Internet, Social
- C. Vacuum tube, Transistor, RAM, vRAM, Quantum Effect
- D. Fortran, COBOL, Basic, C++, Java

**Answer: B**

**QUESTION 4**

What is happening to an organization's business network?

- A. Changing from the ground up
- B. Creating new sales potentials
- C. Delivering on new promised Web 2.0 ideas
- D. Related computer systems are only involved

**Answer: C**

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