Vendor: IBM

Exam Code: M2090-226

Exam Name: IBM Smart Analytics Sales Mastery Test v1

Version: DEMO

QUESTION 1
What is NOT one of the main ingredients of IBM Smart Analytics System?

A. Master data management software
B. Analytics software
C. RDBMS or database software
D. Hardware

Answer: A

QUESTION 2
Which capability of IBM Smart Analytics System will be of the most interest to an IT customer in financial services?

A. Increased performance on analytics software
B. improved customer service and retention
C. increased share of wallet
D. increased campaign effectiveness

Answer: C

QUESTION 3
Which offering from Oracle competes most directly with IBM Smart Analytics System?

A. 11g Enterprise Edition
B. Optimized Warehouses
C. Exadata
D. Real Application Clusters

Answer: C

QUESTION 4
An IT manager is interested in IBM Smart Analytics System, but they are also looking at similar solutions from Teradata. What is the best way for the sales representative to respond?

A. "We have a similar proven architecture; however, we can often execute and implement a solution at a more competitive cost."
B. "We have architectural differences that allow us to scale and perform better. We are more focused on BI versus on applications."
C. "An appliance is an interesting approach. We can provide the same benefits and we execute better, stand behind it, and provide a clear upgrade path."
D. "They are just an RDBMS. There is more to analytics than accelerating one or two queries."

Answer: B

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