Vendor: IBM

Exam Code: M2090-234

Exam Name: IBM Netezza Sales Mastery Test v1

Version: DEMO

QUESTION 1
What percent of data warehouses experience performance constrained issues of various types according to Gartner?

A. 70%
B. 50%
C. 30%
D. 10%

Answer: A

QUESTION 2
Which of the following business pains will IBM Netezza NOT address?

A. I can't analyze ALL My data - I have to sample or summarize.
B. I have a report that takes three days to run.
C. I can't run complex queries against my datawarehouse.
D. Thousands of users requiring simple reporting.

Answer: B

QUESTION 3
Which of these are NOT a good fit for IBM Netezza?

A. Highly transactional workloads.
B. Large amounts of data and expected rapid growth.
C. The need to bring new analytic applications online.
D. Complex ad hoc analytics.

Answer: C

QUESTION 4
Which of the following results in IBM Netezza reducing the overall costs of comparable data warehousing systems?

A. The simplicity of the IBM Netezza appliance approach reduces implementation costs.
B. The lack of tuning and configuration required reduces the need for Database Administration (DBA) and System Administration resources.
C. The combination of software, server and storage all within the single appliance reduces infrastructure costs.
D. All of the above.

Answer: C

QUESTION 5
Which of the following "S" words best capture the IBM Netezza customer value proposition?

A. Speed
B. Simplicity

C. Scalability
D. All of the above.

Answer: B

QUESTION 6
Netezza is able to seamlessly integrate with third party data integration and business intelligence tools, because of which of the following?

A. Proprietary interfaces that have been specifically developed for Netezza.
B. Custom drivers that is available for most major third-party applications.
C. Support of standard interfaces such as ODBC, JDBC and SQL.
D. Upfront implementation services to customize Netezza to the customer environment.

Answer: C

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