



**Vendor:** Adobe

**Exam Code:** 9A0-279

**Exam Name:** Adobe SiteCatalyst Processing Rules Test

**Version:** DEMO

#### QUESTION 1

In which situation could a processing rule fail to pull the query string parameter from the page URL?

- A. If the destination variable already contains a value
- B. If the referrer and the page URL both have the same query string parameter
- C. If the query string parameter and value are after the location where the page URL is truncated by the browser
- D. If the query string parameter begins with Adobe's reserved namespace

**Answer: B**

#### QUESTION 2

In which two ways can processing rules be configured to copy the document, title DOM element into the Page Name variable? (Choose two.)

- A. Use JavaScript to put document, title into a context data variable, and then copy that value into Page Name with processing rules.
- B. In the Admin Console, define a context data variable called document.title and copy its value into Page Name.
- C. Use JavaScript to put document, title into a prop or eVar, and then copy that value into Page Name with processing rules.
- D. Use a dynamic variable to populate a context data variable with document.title
- E. Select document.title from the list of available dimensions and copy it into Page Name

**Answer: AD**

#### QUESTION 3

Which Context Data namespaces are reserved for use by Adobe products?

- A. sitecatalyst
- B. a
- C. omtr
- D. adobe

**Answer: B**

#### QUESTION 4

Which represents the character limits for Context Data variables, eVars, and props

- A. eVars: 255 bytes, props: 255 bytes, Context Data Variables: 255 bytes
- B. eVars: 255 bytes, props: 100 bytes, Context Data Variables: 2k bytes
- C. eVars: 255 bytes, props: 100 bytes, Context Data Variables: 255 bytes
- D. eVars: 255 bytes, props: 255 bytes, Context Data Variables: 100 bytes

**Answer: C**

#### QUESTION 5

How do you reference a context data variable that has NOT been received by the report suite

yet?

- A. Copy rules from another report suite that has received the context data variable
- B. Submit a request to ClientCare
- C. You can't. You must wait for context data variables to appear in the Processing Rules tool in order to reference them.
- D. Type the name of the context data and click on "Add context data" in the dropdown

**Answer: D**

#### **QUESTION 6**

Which statement about the Instances metric for an eVar is true?

- A. Processing rules will not increase the instance metric for an eVar
- B. It will always be higher than page views
- C. It can never be higher than page views
- D. It can be higher than page views

**Answer: C**

#### **QUESTION 7**

Which statement best describes the relationship between VISTA rules and processing rules?

- A. If processing rules change the value of a variable, VISTA will use the altered value of the variable, NOT the original.
- B. VISTA ignores any changes made by processing rules
- C. If a processing rule deletes the value of a variable, VISTA rules will still use the original value.
- D. VISTA rules run before processing rules, and therefore may affect processing rules.

**Answer: C**

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