

Vendor: Microsoft

> Exam Code: MB-210

Exam Name: Microsoft Dynamics 365 for Sales

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QUESTION 181

Case Study 3 - Group of Theaters

Background

A company owns a group of theaters that stage live performances. Tickets to shows are sold by individual representatives by using a mobile app.

Each theater has a manager. The managers rotate between theaters every six months.

The company plans to implement Dynamics 365 Sales.

Current environment

The company uses the following pricing structure for tickets:

Quantity tickets per show	Pricing per ticket	
Fewer than 10	\$50.00	
11 or more but fewer than 25	10 percent off ticket price	
More than 26	15 percent off ticket price	

Representatives create Microsoft Word documents to use as invoices. Pricing for tickets is often inconsistent. Ticket sales are often lost because customers go to other shows.

Requirements

Business cards

- The business card of every group sales customer must be scanned and the image saved with the contact record.
- A customer's business card must be scanned even if the customer has been to the theatre before.
- Business cards must show up on all contact forms.

Salespeople

- Each salesperson needs to sell a certain amount of tickets per month.
- The number of tickets each salesperson sells must be totalled only at the end of the month, before the monthly meeting between the salesperson and their manager.
- Salespeople must not be able to check the quantity sold in the system daily.

Opportunities

- The name of the sales manager must be added to opportunity records when sales representatives close opportunities.
- Opportunities that are lost must include the reasons other show and not interested.
- Some of the opportunities who order a large quantity of tickets every week want quotes quickly on various quantities. They want it broken down as follows:
- Price breakout by ticket
- Quantity discount amount
- Original ticket price

Orders

- Customers who buy a large quantity of tickets to a show must always get a quote first.
- Orders must always be created from the Quote record when it is a large purchase.
- Customers who buy a smaller quantity of tickets that do not have quotes must have an invoice sent to them.



One Time!

Data Analysis

- Analyze email messages that pertain to ticket sales of the shows.
- Analyze relationships to help with potential sales of friends and coworkers for potential ticket buyers.
- Analyze accounts and assess the account representative's relationship with the customer to gauge the level of communication.

Visuals

A Tickets dashboard for all cashiers must be created that contains the following bar charts:

- all the tickets sold for each show
- · all the tickets available for each show
- accounts that have purchased groups of 10 or more tickets
- purchased tickets by age groups

Shows

- Representatives must track which shows customers go to when they do not purchase the tickets to their shows. This information must be entered in the records.
- Every time a potential large sale is lost, the representative needs to ask the customer which show ticket was purchased instead of their show.
- Shows at other theatres must be updated on a monthly basis.
- Quantity discounts and bulk purchase for different shows must be consistent

Issues

- The Tickets dashboard has eight sections. The dashboard includes a line chart that displays data about age groups. The dashboard also has a chart that group ticket sales. The chart shows 10 or more tickets sold but is missing accounts that purchased more than 20 tickets.
- Cashiers report that they cannot see two specific area of the Tickets dashboard. Salespeople report that they can see all areas of the dashboard.
- Representative1 is unable to scan business cards.
- Some users do not see the business cards when using their desktop machines, but they see them from their tablets and mobile phones.
- There are no business card images in the system.
- Duplicate contacts are being created with business card scans.

Drag and Drop Question

You need to choose which product's solution fits the analysis needed.

Which solutions should you use? To answer, drag the appropriate solutions to the correct analyses. Each solution may be used once, more than once, or not at all You may need to drag the split bar between panes or scroll to view content. NOTE: Each correct selection is worth one point.



QUESTION 182

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One Time!

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- Salespeople must not be able to check the quantity sold in the system daily.

Opportunities

- The name of the sales manager must be added to opportunity records when sales representatives close opportunities.
- Opportunities that are lost must include the reasons other show and not interested.
- Some of the opportunities who order a large quantity of tickets every week want quotes quickly on various quantities. They want it broken down as follows:
- Price breakout by ticket
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Orders

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One Time!

- Representative1 is unable to scan business cards.
- Some users do not see the business cards when using their desktop machines, but they see them from their tablets and mobile phones.
- There are no business card images in the system.
- Duplicate contacts are being created with business card scans.

You need to configure the system for all the large quantity pricing requirements.

What should you do?

- A. Create a workflow for price list
- B. Create a quote with a write-in product
- C. Create an opportunity.
- D. Create a product catalog

Answer: B

QUESTION 183

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Data Analysis



One Time!

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- There are no business card images in the system.
- Duplicate contacts are being created with business card scans.

Drag and Drop Question

You need to determine which configuration changes to make to address closed and lost opportunities.

Which modifications should you complete? To answer, drag the appropriate modifications to the correct additions. Each modification may be used once, more than once, or not at all. You may need to drag the split bar between panes or scroll to view content.

NOTE: Each correct selection is worth one point.



QUESTION 184

Answer:

Note: This question is part of a series of questions that present the same scenario. Each question in the series contains a unique solution that might meet the stated goals. Some question sets might have more than one correct solution, while others might not have a correct solution.

After you answer a question in this section, you will NOT be able to return to It. As a result these questions will not appear In the review screen.

You are configuring Dynamics 365 Sales for a US-based company as follows:

- Utah to California is the West territory,



One Time!

- Illinois to Colorado is the Central territory.
- Maine to Indiana is the East territory.

The company wants the territories set up as follows:

- Salespersons 1 and 2 sell in the West territory. Salespersons 5 and 6 sell in the Central territory.
- Salespersons 3 and 4 sell in the East territory. Postal code for each state used as the location.

You need to set up the territories-Solution:

- Create the West territory, add the manager, and save.
- Repeat for the Central and East territories.
- Add members for each territory.
- SelectRelatedunder each territory and select the postal codes applicable for each terriority.

Does the solution meet the goal?

- A. No
- B. Yes

Answer: B

QUESTION 185

A company uses Dynamics 365 Sales. You need to email a quote to a customer. When user interface option should you use?

- A. Assign
- B. Form Editor
- C. Print Quote for Customer
- D. Share

Answer: D

QUESTION 186

You are a salesperson using Dynamics 365 Sales. You need to add a product line item in an opportunity. What should you do first in the opportunity?

- A. Configure units.
- B. Add a price list.
- C. Add a product name.
- D. Specify revenue.

Answer: B

QUESTION 187

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You need to set up the territories-Solution:

- Create the West territory, add the manager, and save.
- Add members for each territory.



One Time!

- Repeat for the Central and East territories. Does the solution meet the goal?

A. No

B. Yes

Answer: A

QUESTION 188

A company uses Dynamics 565 Sales Professional.

A new enterprise sales team must be created. The sales manager will be responsible for adding members and removing members from the team.

You need to create the new sales team.

Which two values must you configure? Each correct answer presents part of the solution.

NOTE: Each correct selection is worth one point.

- A. Team channel name
- B. Team name
- C. Team description
- D. Team administrator
- E. Business unit name

Answer: BD

QUESTION 189

You manage a Dynamics 365 environment You introduce a new product. Opportunities with the product are created. You need to find all opportunities that include the product.

What should you use?

- A. Quick Find
- B. Relevance Search
- C. Categorized Search
- D. Advanced find

Answer: A

QUESTION 190

You manage Dynamics 365 Sales.

A sales representative must identify and track internal support resources. The resources may assume different roles for each opportunity.

You need to display the support resources with the appropriate role in the opportunity.

What should you do?

- A. Add a new access team.
- B. On the System Settings sales tab, add the new custom roles in the Sales Team Roles list.
- C. Add a new connection role.
- D. On the Opportunity form, select the sales team subgrid, open the properties, and add the new custom roles.
- E. Add a new relationship role.

Answer: B

QUESTION 191

You are a Dynamics 365 Sales administrator. You create a discount list.

The sales team needs to use the discount list for opportunities.

You need to ensure that the discount list is available and that products ate discounted as expected.

To what should you associate the discount list?



One Time!

A. Price list

B. Product

C. Price list item

D. Product family

Answer: D

QUESTION 192

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- Salespersons 1 and 2 sell in the West territory. Salespersons 5 and 6 sell in the Central territory. - Salespersons 3 and 4 sell in the East territory. Postal code for each state used as the location.

You need to set up the territories-Solution:

- Create the West territory, add the manager, and save.
- Repeat for the Central and East territories.
- Add members for each territory.
- SelectRelatedand add the Resource territories.

Does the solution meet the goal?

A. No B. Yes

Answer: A

QUESTION 193

You are the Dynamics 365 administrator for a group of financial advisors.

Advisors must use one business process flow to guide them through the standard lead to invoice process. Each entity has the following number of stages and steps:

Entity	Number of Stages	Number of Steps per Stage
Lead	10	10
Opportunity	10	10
Quote	10	10
Order	10	10
Invoice	10	10

You need to modify the business process flow to make it valid.

- A. total number of steps
- B. number of steps per stages
- C. number of entities
- D. total number of stages

Answer: B

QUESTION 194

Hotspot Question

You are Implementing Dynamics 365 Sales for a company that has salespeople in the fallowing cities in the state of Florida: Jacksonville, Miami, and Tampa. The manager in Florida oversees the salespeople tar all Three cities.



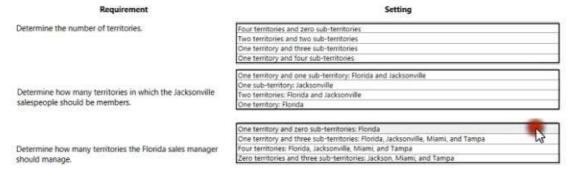
One Time!

You must set up territories by states. Each state must be a parent territory and have a different manager. Sales information must be shown by city and then by state.

You need to set up territories for Florida.

Which settings should you use? To answer, select the appropriate options in the answer area.

NOTE: Each correct selection is worth one point.



Answer:

Requirement	Setting
Determine the number of territories.	Four territories and zero sub-territories
	Two territories and two sub-territories
	One territory and three sub-territories
	One territory and four sub-territories
	One territory and one sub-territory: Florida and Jacksonville
	One sub-territory: Jacksonville
Determine how many territories in which the Jacksonville	Two territories: Florida and Jacksonville
salespeople should be members.	One territory: Florida
	One territory and zero sub-territories: Florida
	One territory and three sub-territories: Florida, Jacksonville, Miami, and Tampa
Determine how many territories the Florida sales manager	Four territories: Florida, Jacksonville, Miami, and Tampa
should manage.	Zero territories and three sub-territories: Jackson, Miami, and Tampa

QUESTION 195

Hotspot Question

You are working a list of leads in Dynamics 365 Sales.

You have a custom security role that contains the following privileges:

- create and edit user-level privileges on the lead and note entities
- business unit-level append, append to, and assign privileges on the lead and note entities
- organization-level share privileges on the lead and note entities

You need to perform the following actions on leads:

- Add notes to leads
- Assign leads to other users

How should you manage leads? To answer, select the appropriate options in the answer area.

NOTE: Each correct selection is worth one point.

Scenario	Privilege
Add notes to leads	Leads owned by people in your business unit only
	Leads owned by you only
	Leads owned by anyone in your organization
	7
	Leads owned by your business unit and its child business units only
Assign leads to other users	Leads owned by people in your business unit only
	Leads owned by anyone in your organization

Answer:



One Time!

Scenario	Privilege	
Add notes to leads	Leads owned by people in your business unit only Leads owned by you only	
	Leads owned by anyone in your organization	
	Leads owned by your business unit and its child business units only	
Assign leads to other users	Leads owned by people in your business unit only Leads owned by anyone in your organization	

QUESTION 196

Hotspot Question

A company uses Dynamics 365 Sales to manage sales orders.

You need to demonstrate the process of going from a lead to an order.

Which stage applies to each task? To answer, select the appropriate options in the answer area.

NOTE: Each correct selection is worth one point.



Answer:

Task	Stage
Create a lead.	Qualify
	Develop
	Propose
	Close
dentificateles aldes	Qualify
dentify stakeholders.	Develop
	Propose
	Close
	Qualify
Present the proposal.	Develop
resent the proposal.	Propose
	Close
	Qualify
Barrier and the	Develop
Process orders.	Propose
	Close

QUESTION 197

Drag and Drop Question

You are a Dynamics 365 Sales administrator.

You need to review an interactive dashboard for Accounts in the Sales Hub.

For each scenario, which finer type should you use? To answer, drag the appropriate filter type to the correct scenario. Each source may be used once, more than once, or not at all. You may need to drag the split bar between panes or



One Time!

scroll to view content.

NOTE: Each correct selection is worth one point.

Filter types		Answer Area		
Timeframe filter	Visual filter		Scenario	Filter Type
Global filter		_	View accounts based on case priority	Filter type
GIOODI IIIICI			View accounts created in the last three months	Filter type
			View accounts by Created On dates	Filter type
• Andrew Community allows		I market mercene		
Filter types		Answer Area		Files Tons
		Answer Area	Scenario	Filter Type
		Answer Area	View accounts based on case priority	Visual filter
		Answer Area		processor and the second secon
		Answer Area	View accounts based on case priority	Visual filter

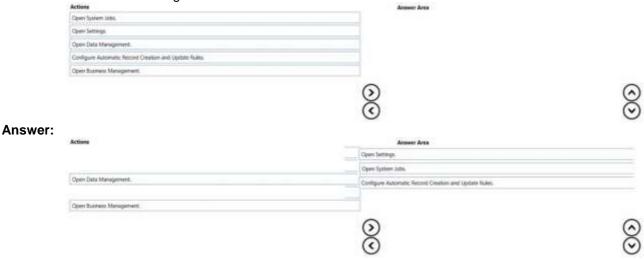
QUESTION 198

Drag and Drop Question

You manage a Dynamics 365 Sales environment.

You need to email the sales manager when salespeople update their phone call activities.

Which three actions should you perform in sequence? To answer, move the appropriate actions from the list of actions to the answer area and arrange them in the correct order.



QUESTION 199

Hotspot Question

You are a Dynamics 365 Sales administrator. The sales team has questions about competitor tracking. You need to provide answers to the questions from the sales team.

How should you respond? To answer, select the appropriate options in the answer area.

NOTE: Each correct selection is worth one point.

Question	Response
You need to add the winning competitor to an opportunity. Where should you perform this action?	the opportunity record the opportunity close record the competitor record
You need to track the team's performance against competitors? Which report should you run?	Sales History Competitor Win/Loss

Answer:



One Time!

Question	Response
You need to add the winning competitor to an opportunity, Where should you perform this action?	the opportunity record the opportunity close record the competitor record
You need to track the team's performance against competitors? Which report should you run?	Sales History Competitor Win/Loss

QUESTION 200

Drag and Drop Question

You are a Dynamics 365 Sales administrator.

You need to ensure that each salesperson can perform the following tasks when new leads are added to the system:

- Create an appointment
- Add documentation.

Which four actions should you perform in sequence? To answer, move the appropriate actions from the list of actions to the answer area and arrange them in the correct order.

Action	Answer Area
Add Activities.	
Add a stage.	
Add steps to stage.	
Activate processes.	
Add Playbook templates.	
Publish the solution.	
Choose App Settings	0
Choose Business process Flow.	(

Answer:



Action

Add Activities.

Choose Business process Flow.

Add a stage.

Add steps to stage.

Activate processes.

Add Playbook templates.

Publish the solution.

Choose App Settings

QUESTION 201

Drag and Drop Question

A sates manager needs to add a new business closure.

You need to configure a new business closure schedule.

Which four actions should you perform in sequence? To answer, move the appropriate actions from the list of actions to the answer area and arrange them in the correct order.

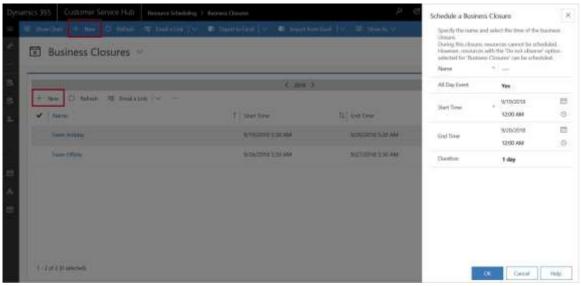


Explanation:

Schedule a new business closureMake sure that you have the required security role or equivalent permissions. More information: Manage security roles in service scheduling In the Customer Service Hub sitemap, go to Scheduling. From the list of entity records, select Settings > Business Closures. On the command bar, select New to schedule a new business closure. You can also select New from the business closure grid to create a new business closure record.



One Time!



Schedule business closure

A quick create dialog box is displayed.

In the Schedule a Business Closure dialog box, type or modify information in the text boxes:

The first 12 characters of the name appear on each day of the closure on the calendar view of the affected resource's Work Hours.

uk.co.certification.simulator.questionpool.PList@23fed780 If you want to enter a specific time period, clear the All Day Event check box. You can then specify the hours during which your organization will be closed.

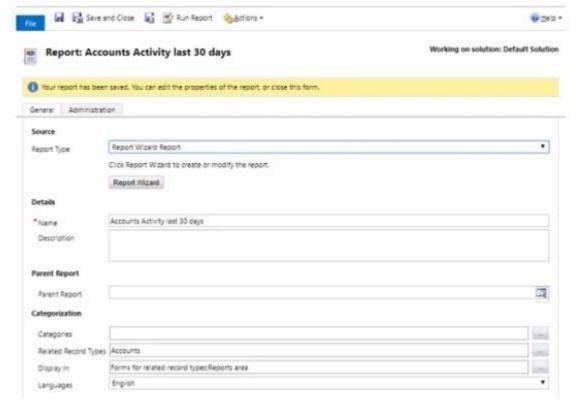
To save this business closure, select OK.

https://docs.microsoft.com/en-us/dynamics365/customer-service/set-when-business- closed-csh

QUESTION 202

Hotspot Question

You have a sales report that shows activities for Accounts in the last 30 days. When you run an advanced find query for Accounts with the custom field Heat Level equal to Hot, you are not able to access the report.



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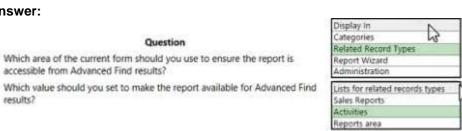
A Form: Report: Account Activity last 30 Days.

Use the drop-down menus to select the answer choice that answers each question based on the information presented in the graphic.

NOTE: Each correct selection is worth one point.



Answer:



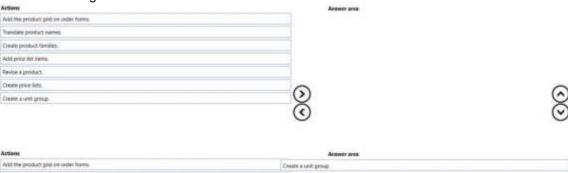
QUESTION 203

Drag and Drop Question

You are a sales manager at an international company using Dynamics 365 Sales.

You need to set up the product catalog.

Which four actions should you perform in sequence? To answer, move the appropriate actions from the list of actions to the answer area and arrange them in the correct order.



Clearly product for Cinate price lets Add price list items

Answer:

QUESTION 204 Hotspot Question

Raylog a prestuct.

You send a quote to a client. The client calls and negotiates a better price.

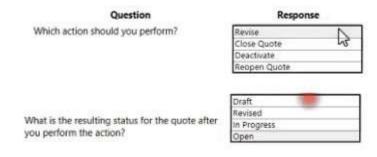
You need to send an updated quote to the client.

What is required to modify the quote? To answer, select the appropriate options in the answer area.

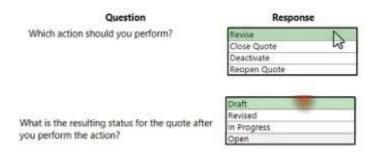
NOTE: Each correct selection is worth one point



One Time!



Answer:

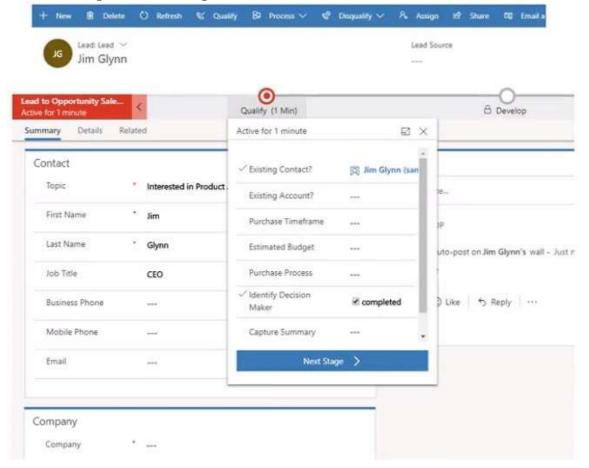


QUESTION 205

Hotspot Question

You are a sales representative and use Dynamics 565 Sales.

You are working with the following lead record:



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https://www.braindump2go.com/mb-210.html



One Time!

Use the drop-down menus to select the answer choice that answers each question based on the information presented in the graphic.

NOTE: Each correct selection is worth one point.

Answer Choice	
Qualify the Lead	
Select Next Stage	
Select Develop	
only an Opportunity	
only an Account and a Contact	
only an Account and an Opportunity	
an Account, a Contact, and an Opportunity	
Answer Choice	
Answer Choice Qualify the Lead	
Qualify the Lead	
Qualify the Lead Select Next Stage	
Qualify the Lead Select Next Stage Select Develop	
Qualify the Lead Select Next Stage Select Develop only an Opportunity	
	Qualify the Lead Select Next Stage Select Develop only an Opportunity only an Account and a Contact only an Account and an Opportunity

QUESTION 206

Drag and Drop Question

You are a Dynamics 365 Sales system customizer.

Salespeople report that they cannot search for open and closed opportunities using the search tool in the Quick Find View.

You need to configure the search tool to show the open and closed opportunities in the Customize the System area. Which three actions should you perform in sequence? To answer, move the appropriate actions from the list of actions to the answer area and arrange them in the correct order.

	Actions	Answer Area	
	Open the Quick Find View.		
	Open the Main View.		
	Expand the Opportunity entity.		
	Delete the filter criteria Status Equals Open.		
	Change the filter criteria to Status Goes Not Equal Open.		
Answer:	Actions	Answer Area Squand the Copportunity entity.	8
	Open the Main View:	Open the Quick Find View.	
		Annex Area Annex Area Equals Open. Annex Area Expand the Opportunity writty. Come the Quick Find View. Change the filter other's to Satust Does Not Equal Open.	
	Delete the filter criteria Status Equals Open.	Constitution College to State Constitution College (April 1997)	
		0	00

QUESTION 207

Drag and Drop Question

You manage Dynamics 365 Sales. You have a sales territory named SalesTerritoryA which has an associated manager.

You need to create a new sales territory named SalesTerritoyB and assignthe SalesTerritoryA manager to SalesTerritoryB.

Which four actions should you perform in sequence? To answer, move the appropriate actions from the list of actions to the answer area and arrange them in the correct order.

NOTE: More than one order of answer choices is correct. You will receive credit for any of the correct orders you select.



One Time!

Actions	Answer Area
Create a new sales territory.	
Associate the manager from SalesTerritoryA.	
Replace the manager from SalesTerritoryA with another manager.	
Change the name of SalesTerritoryA to SalesTerritoryR.	
Add members.	
Actions	Answer Area
	Add members.
	Associate the manager from SalesTerritoryA.
	Create a new sales territory.
Change the name of SalesTerritoryA to SalesTerritoryB.	Country sales servings

QUESTION 208

Answer:

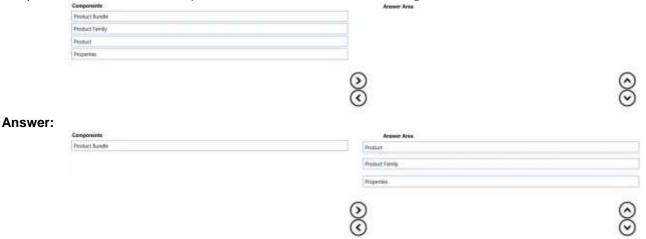
Drag and Drop Question

You use products with properties for your opportunities in Dynamics 365.

You are adding a new product to your product catalog.

You need to create the product with a new set of properties.

Which Three product catalog components should you configure in sequence? To answer, move the appropriate components from the list of components to the answer area and arrange them in the correct order.



QUESTION 209

Drag and Drop Question

You are implementing Dynamics 365 Sales for a beverage company.

The company sells drinks by individual cans, by the dozen, or by the case of 48 cans as follows:

- There are three flavors: strawberry, vanilla, and chocolate.
- Each can costs \$5.00
- A dozen cans cost S55.O0.
- Each case has four dozen cans and costs \$200.00.
- A combination case includes a dozen cans of each flavor and costs \$160.00.
- Purchases of four or more cases get an extra 10 percent off the price.

You need to set up the product catalog.

Which components should you use? To answer, drag the appropriate components to the correct entry descriptions. Each component may be used once, more Than once, or not at all. You may need to drag the split bar between panes or scroll to view content.

NOTE: Each correct selection is worth one point.



One Time!

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QUESTION 210

Hotspot Question

You are converting a lead for the manufacturing manager from Contoso, Ltd. Neither the company nor the manufacturing manager are in your Dynamics 365 system.

You need to ensure that the lead record a correctly convened.

Which values should you use? To answer, select the appropriate options in the answer area.

NOTE: Each correct selection is worth one point.

Question	value	
Which entity records are created?	Account, Contact, and Opportunity Only Opportunity and Contact	
What is the lead status?	Deleted Closed Open	
Answer:		
Question	Value	
Which entity records are created?	Account, Contact, and Opportunity Only Opportunity and Contact	
	Deleted	
What is the lead status?	Closed	
	Open	

QUESTION 211

Hotspot Question

An administrator configures Dynamics 365 Sales to use embedded intelligence.

As part of the deployment, the following features are configured:

- automated notification of a missed opportunity closing date
- the web diem for sales is used for user communications
- server-side synchronization configured to track incoming messages
- automated meeting requests from incoming email messages

You need to determine which features are available for implementations of Microsoft Exchange.

Which product or products should you use for each feature? To answer, select the appropriate options in the answer area.

NOTE: Each correct selection is worth one point.



One Time!

Answer Area		
	Feature	Product
	automated notification of a missed opportunity closing date	Exchange Online
	the web client for sales is used for user communications	Exchange on-premises both versions of Exchange
	the web client for sales is used for user communications	Exchange Online
	server-side synchronization configured to track incoming messages	Exchange on-premises both versions of Exchange
	server-side synchronization configured to track incoming messages	Exchange Online
	automated meeting requests from incoming email messages	Exchange on-premises both versions of Exchange
	automated meeting requests from incoming email messages	Exchange Online Exchange on-premises both versions of Exchange
swer:		
Answer Area		
	Feature	Product
	automated notification of a missed opportunity closing date	Exchange Online
	the web client for sales is used for user communications	Exchange on-premises both versions of Exchange
	the web client for sales is used for user communications	Exchange Online
	server-side synchronization configured to track incoming messages	Exchange on-premises both versions of Exchange
	server-side synchronization configured to track incoming messages	Exchange Online
	automated meeting requests from incoming email messages	Exchange on-premises both versions of Exchange
	automated meeting requests from incoming email messages	Exchange Online Exchange on-premises

QUESTION 212

Hotspot Question

An organization implements Dynamics 365 Sales.

A consultant is adding new controls to existing application forms.

You need to ensure that Linkedin information appears on the Sales form. Which form sections should you use? To answer, select the appropriate options m the answer area?

NOTE: Each correct selection is worth one point.

Information to display	Form section to use
Personal information	Top Card
	Icebreakers
	Get Introduced
	Related Leads
Company mutual connections	Top Card
	Icebreakers
	Get Introduced
	Related Leads
Company potential leads	Top Card
Company potential leads	Icebreakers
	Get Introduced
	Related Leads
Highlights and activities for a person	Top Card
	Icebreakers
	Get Introduced
	Related Leads

Answer:



One Time!

Information to display Form section to use

Personal information

Top Card Icebreakers Get Introduced Related Leads

Company mutual connections

Top Card Icebreakers Get Introduced Related Leads

Company potential leads

Top Card Icebreakers Get Introduced Related Leads

Highlights and activities for a person

Top Card Icebreakers Get Introduced Related Leads